

MEAGHAN MCKEE

Graphic Designer & Illustrator

meaghanmckee.com

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905-516-6014

EDUCATION

Honours Bachelor of Illustration

Sheridan College Oakville, ON | Sept 2017 - April 2021

- Explored a wide variety of techniques and mediums, including motion graphics and Design; with a personal focus on graphic design in the latter half of the program.

Diploma of Visual and Creative Arts

Sheridan College Oakville, ON | Sept 2016 - April 2017

- Graduated with High Honours
- Received The Faculty Award of Merit

Certificate of Art Fundamentals

Sheridan College Oakville, ON | Sept 2015 - April 2016

- Graduated with Honours

EXPERIENCE

Parcel Design - Contract Junior Designer

Toronto, ON | May 2022 - Present

Freelance Designer

Feb 2022 - May 2022

- Supported agency clients with various design needs, including, brochure design, social media content, presentation template design, marketing collateral, and report layouts.
- Managed social media content and brand for Vicwest Building Products by creating the overall look and updating post content.

Meaghan Designs - Freelance Designer

Burlington, ON | April 2021 - Present

- Providing graphic design and branding services, including packaging design, logos, decals, and motion graphics.
- Produced illustrated works for clients, including children's books and presentation visuals.
- Clients include, Bev Aron, John Krasko, Red Thread Brewing Company, and Irene Davidson-Fisher.

SKILLS

Design

Illustration, Social Content Creation, Branding, Layout, Packaging, Merchandising collateral, Motion graphics

Tools

Adobe Suite (Photoshop, Illustrator, InDesign, XD, After Effects, Acrobat), Canva, Microsoft Office (Word, Excel, Powerpoint), ProCreate, Full home studio (Apple iMac, Adobe Creative Suite, iPad Pro, Wide-format inkjet printer)

Workplace

Collaborative, Honest, Organized, Motivated, Detail-Oriented, Effective Communicator, Good with people

INTERESTS

Traditional Art, Film Photography, Gardening, Fashion History

REFERENCES

Available Upon Request

Indigo Books & Music - Part-time Merchandiser

Burlington, ON | Aug 2021 - Present

- Visualized a compelling shopping experience for customers through merchandise layouts with a keen eye for design and colour theory.
- Kept the store looking tidy through meticulous merchandising of books and lifestyle items.

Royal Bank of Canada - Graphic Design Intern

Toronto, ON | July - Aug 2018

- Collaborated in a professional studio environment to create compelling and meaningful visuals for upcoming RBC campaigns, while adhering to brand guidelines created to maintain consistency.
- Worked on research decks to present to company partners in order to effectively display proposed designs and rationale.